

## **SISVEL ENFORCES 3G PATENTS AT IFA 2016 FOR ITS 3G LICENSING PROGRAM**

Telephones and mobile phones seized at the booths of Chinese and Taiwanese exhibitors

**Berlin, September 7, 2016** – Notwithstanding efforts in contacting the companies to offer them a license agreement under the 3G Standard Essential Patents (SEPs), faced with complete unresponsiveness, Sisvel was left with no alternatives to taking enforcement actions against a Chinese and a Taiwanese company exhibiting telephones and mobile phones at the IFA 2016 fair in Berlin. The Regional Court of Berlin granted preliminary injunctions and ordered the seizure of all products making use of the 3G SEPs that Sisvel licenses through its subsidiary 3G Licensing S.A.

“We are a negotiation first licensing administrator”, stated Marcello Dini, Program Manager of the 3G licensing program, “however, to secure FRAND conditions and a level playing field for all the users of the patented technology, in these two cases we were left with no other choice than enforcing the 3G SEPs which are owned by Sisvel’s subsidiary 3G Licensing S.A.” concluded Marcello Dini.

Protection of intellectual property, just like that of real property, is based on the very basic principle that those who invest in the creation of an asset or those who own it deserve protection. Unfortunately, many companies that manufacture or sell products start doing so without considering the rights of third parties, even when they know that these products incorporate technologies invented and patented by others. Sisvel is dedicated to protect inventors, securing a revenue stream to support their research and development activities and fostering a self-sustaining cycle that, if not fully, can at least partially fund innovation.



The 3G SEPs included in Sisvel’s licensing program cover technologies used in a wide range of mobile communication devices and services and have been deemed to be essential to 3GPP’s UMTS standard. Additional information regarding Sisvel’s 3G

licensing program and its licensors can be obtained from <http://www.3g-licensing.com/> or by sending an e-mail to [info@3G-licensing.com](mailto:info@3G-licensing.com)

### **About Sisvel**

Started in 1982 when Sisvel S.p.A. was founded in Italy, the Sisvel Group has become a world leader in managing intellectual property and maximizing the value of patent rights. The Sisvel Group is global in scope and reach, with subsidiaries in Italy (Sisvel and Sisvel Technology in None Torinese), the United States (Sisvel US and Audio MPEG in Metropolitan Washington, DC), China (Sisvel Hong Kong), Japan (Sisvel Japan in Tokyo), Germany (Sisvel Germany in Stuttgart), Luxembourg (Sisvel International), and the United Kingdom (Sisvel UK in London), with over one hundred professionals worldwide with engineers, legal, and licensing expertise. Sisvel has a long history of managing successful patent portfolios including those related to the audio compression standards known as MP3 and MPEG Audio, and widespread technologies such as OSD (On Screen Display), ATSS (Automatic Tuning & Sorting System), and WSS (Wide Screen Signalling - for automatic switching of television image formats). Sisvel currently operates patent pools and joint licensing programs for the DVB-T, DVB-T2, LTE/LTE-A and Wi-Fi standards, together with its Sisvel Wireless licensing program and is in the process of creating a new licensing program for DVB-C2.

For additional information, please visit: [www.sisvel.com](http://www.sisvel.com)

### **Media Contact Sisvel Group**

Veronica Pugi  
Senior Communications Officer  
Tel: + 39 011 990 4114  
[veronica.pugi@sisvel.com](mailto:veronica.pugi@sisvel.com)